

A low-angle, upward-looking photograph of a massive tree trunk. The trunk is the central focus, showing detailed textures of its bark and vertical grain. It tapers slightly as it goes up. The top of the tree is lost in a dense canopy of green leaves against a clear blue sky. The lighting is bright, suggesting a sunny day. A semi-transparent green rectangular box is overlaid across the middle of the image, containing the text.

ONE TREE PLANTED



WE ARE A 501C3 NONPROFIT THAT PLANTS TREES AROUND THE WORLD.

Our mission is to reforest the planet, one tree at a time.

Every \$1 donated helps plant 1 tree. It's that simple.

We also aim to raise awareness about the importance of trees, offer businesses a simple sustainability solution, and motivate younger generations to do something positive for the environment.

EVERY TREE MATTERS

Through our network of on-the-ground reforestation partners, we fund tree-plantings in North America, South America, Asia, and Africa.

Some trees are planted by volunteers, some are planted by professional tree-planters, it all depends on the scale and goal of the project.

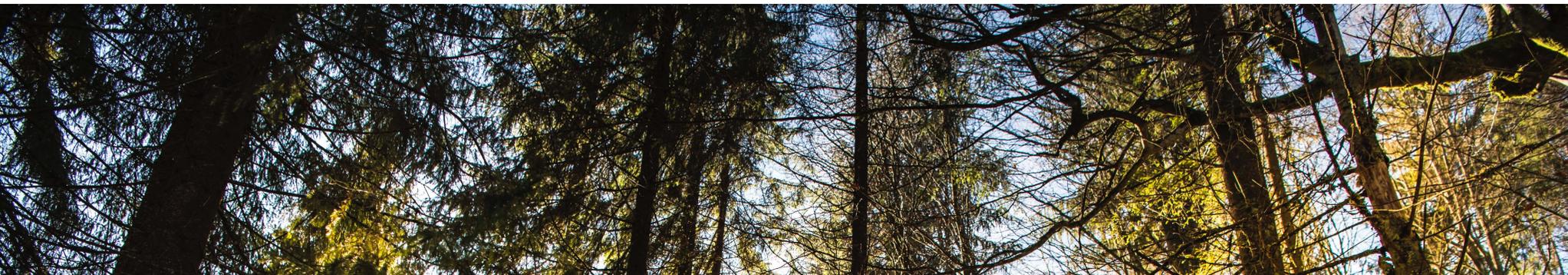
Proud to work with:



WORLD
RESOURCES
INSTITUTE



BONNEVILLE
ENVIRONMENTAL
FOUNDATION



6 PILLARS OF REFORESTATION

These are the 6 benefits of reforestation we focus on in our projects.



Air

Trees take in harmful pollutants and release clean oxygen for us to breathe.



Social Impact

Trees provide jobs and food security to many communities.



Water

Trees filter water, prevent floods, and maintain Earth's water cycles.



Health

Trees and nature reduce stress, aid in recovery, and promote overall wellness.



Biodiversity

Forests provide habitat to many animals, birds, insects, fungi, moss, and plants.



Climate

Trees absorb carbon dioxide & other pollutants, helping to clean air and regulate climate.

BUSINESS PARTNERSHIPS



We believe that businesses can be advocates for sustainability.

Through one-for-one relationships, CSR engagement, and direct project funding, we partner with businesses of all sizes in order to get more trees in the ground.

By supporting tree-planting, businesses show that they are leaders in creating a healthier world in which humanity, nature, and wildlife can thrive.

Some of our partners:



VISUALS



Photo gallery
available at
Onetreeplanted.photoshelter.com



HOW WE'RE DIFFERENT

Down to Earth:

We don't take ourselves too seriously
We're a small, dedicated team

Flexible:

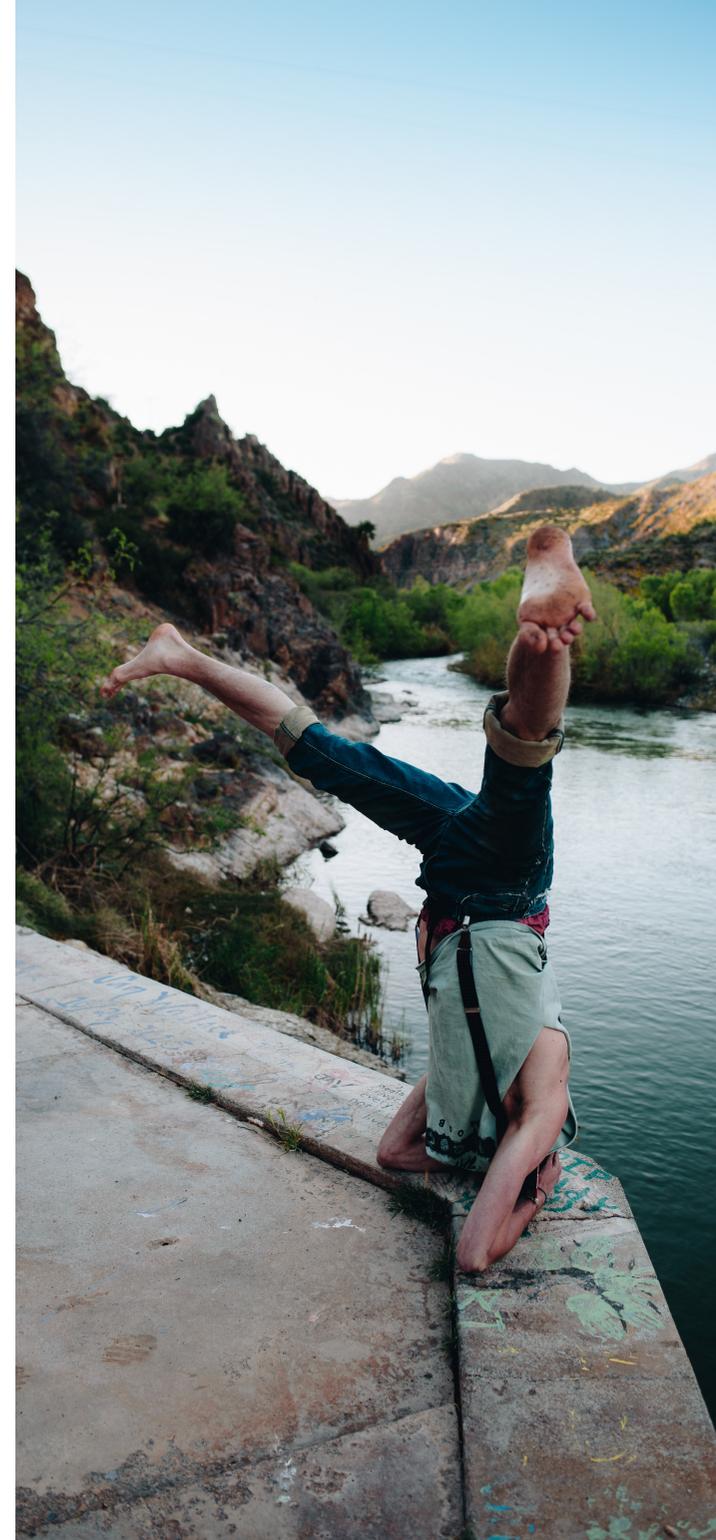
Open to just about anything
No minimums or quotas for partnerships

Creative:

We think outside the box
We experiment with new digital tools

Project Diversity

Near and far, small and large,
Volunteer-based and professional planters



REFORESTATION BASICS

HOW DO WE WORK?

We work with a network of planting partners and tree nurseries at the local level. Through professionals or volunteers, they help us get your trees planted.

Because they're local, they're also very knowledgeable about the native ecology.



WHERE DO WE PLANT?

Our 4 main regions are:

North America
South America
Asia
Africa

Projects/regions are added when we've ensured a solid partnership with a vetted partner. Many projects are ongoing.



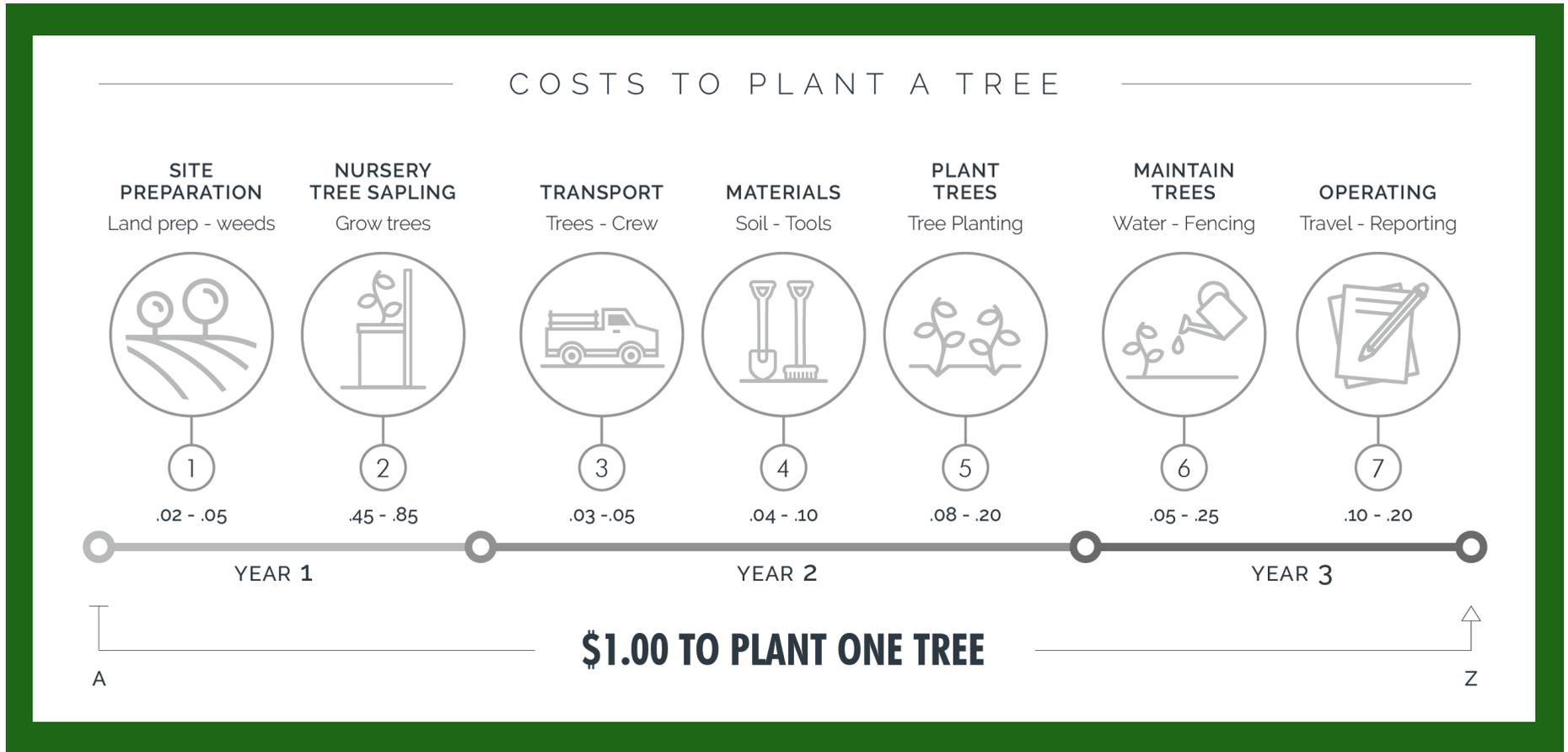
WHEN ARE TREES PLANTED?

The time between donations and tree-planting will vary depending on the region chosen and the time of year.

Planting usually happens during the local rainy season, when the soil provides optimum conditions for tree survival.

HOW WE PLANT FOR \$1

Tree costs vary based on region and partner. Here is a quick and easy cost breakdown of how we get one tree planted in an average region:



*There are many costs associated with planting trees. Our partners often have some resources for environmental projects, but not always enough to complete meaningful tree-planting initiatives. That's where our donations come in to purchase the trees and get them in the ground using existing local networks and resources.



HOW YOU CAN HELP

Donate

Fundraise

Share and tag on social media -
@onetreeplanted

Create a page on your website
about our partnership

Talk about why trees are important

A sloth is seen hanging from a thick, dark tree branch in a dense, green forest. The sloth's long, shaggy fur is a mix of brown and grey, and its long claws are visible as it grips the branch. The background is filled with various shades of green leaves and branches, creating a natural and serene environment.

LET'S PLANT SOME TREES!



ONETREEPLANTED